



Her Career Development

Welcome

Women have come to realize they have to take the time to build a long-term career vision, they have to be ready to capitalize on internal and external opportunities and they have to be aware of their self-worth within the job market and professionally develop to be ready to pivot when the opportunity comes.

One of the most important aspects of a clear career vision for women is understanding her values which Her Nexx Chapter helps women to identify. Statistics show the biggest mistake most women make is looking for a job, not planning the next steps for a career.

Her Nexx Chapter provides coaching programs for women to:



Help with self-assessment and take the time to create a clear career vision



Understand a long-term career vision that speaks to the core of who she is and wants to become



Work to strategize and create a blueprint for values-based career growth



Help identify the best fit for her ongoing future



Assess skill sets, assets and development gaps



Learn how to transform and transition a career to new heights

Who is our audience & why?

Dealing with career gaps is often a cause of women's stress, especially if they are just entering the job market for the first time or are baby boomers who are transitioning or trying to reinvent themselves. Women's worries reflect negatively on their well-being causing them to feel self-doubt, low self-esteem and possibly depression. Women are finding themselves with consistent layoffs, life events with stay-at-home moms forced to re-enter the job market due to spousal sudden illness, death, divorce or spousal layoffs. Still, women in this situation need to explain their absence, lack of career growth and they may encounter skepticism, hesitation or limited job options.



Your virtual eChapter sponsorship will help women to overcome unexpected career dilemmas through preparation.

Helping women to develop and exude confidence, new strengths or self-awareness.

- Identify competencies and how to market those accomplishments
- Restate where women are now and what their goals can develop into
- Establish credibility and self-assurance
- Address readiness for the role and re-entering the workforce

In life transitions and through lessons learned in their current status, women need reassurance about their security and knowledge of what tools, resources or skills are available to help overcome a fear of the unknown about their career future.

Support Her Journey

All gifts are 100% tax-deductible. Proceeds will be used for direct memberships for women to enroll in Her Career Catalyst program to help them become more independent with tools and resources to build a strong foundation for a secure future within the job market. Your support will help elevate these women to a new level with unlimited opportunities.



Her Career Development Summit



Resources & Professional
Development for Career
Growth



Network Connection
Environment



Job Fair & Onsite
Interviews

Our October 2020 Her Career Development Summit brings together a community of inspiring innovative and visionary groups of women executives whose ambition, experience and willpower will educate, inspire and enlighten women to navigate and strive for monumental change within the career job market while unlocking opportunities and breaking barriers to drive new possibilities.

Panel speakers will include top female executives from leading corporations within the Dallas Metroplex. These educational panel speakers will share information from salary negotiation skills, to enhancement for self-marketing with effective resumes, from powerful interview know-how to understanding corporate politics and behavior to capitalize on growth opportunities.

Our Summit provides a meeting place where meaningful connections are made. Our one-day career fair includes corporate employers who represent professional diversity network sponsors as well as several industries located within the DFW areas.

Our one-day career fair is scheduled (add day and time) and will last at least four hours. Attendees will be able to pre-register months ahead of the event date on our website and can register during the day of the event.

Join & Support

Your support of Her Career Development will provide women with important resources and opportunities for elevating them to the next level of job and career opportunity.

Make a donation online at hernexxchapter.org/SupportHer



CHAMPION LEVEL

\$5,400

Your one-time sponsorship equates to 15 new women’s annual memberships for this program. Your logo will appear on all HNC marketing materials, on our partner website page and you have the option of opening with a promotional video ad campaign during our monthly facilitated virtual Her Career Catalyst program for the next year with an honored announcement and spotlight at all featured events, along with a booth for specialty ad and marketing materials.

EVENT SPONSOR

\$3,600

Your one-time sponsorship will support ten women’s annual memberships. Your logo will appear on our partner website page and on all marketing materials for Her Career Development Summit with an honored announcement and spotlight at the annual event along with a booth for specialty ad and marketing materials.

COMMUNITY

\$2,520

Your one-time sponsorship supports three annual women’s memberships. Your logo will appear on our partner website page, in brochures and marketing materials for Her Career Development Summit.

EVENT BOOTH

\$1,200

Her Career Development Summit Display Space (1)
- Access to resumes submitted to Career Fair
- Banners placed on the HNC website
- Logo and link displayed on the HNC website
- Advertising in digital spaces: logo + link

Statistics within the Job Market:

Men hold 62% of manager positions to women's 38% (and it gets worse higher up) In 2018, women made up 48% of entry-level employees, but only 38% of managers, 34% of senior managers or directors, 29% of VPs, 23% of SVPs, and just 22% of C-suite executives. For every 100 men promoted to manager-level roles, only 79 women moved up into similar roles. The numbers are even more abysmal for women of color, who make up only 17% of entry-level roles and 4% of C-suite positions. And it's not because women are leaving their companies or the workforce; the report also found that these women and men are stepping away from jobs and careers at nearly identical rates.

22%

of C-Suite executives
are women

Women make up 48% of entry-level employees, but their share dips to 38% at manager level and continues to decrease the higher you look.

29%

of women believe their
gender will be an obstacle
to advancement

Nearly a quarter believe it's already a factor in a missed opportunity, such as a raise or promotion.

Women are also less likely than men to believe that their workplaces are fair, with minority women being the least likely to agree that "the best opportunities go to the most deserving employees" or that promotions are "based on fair and objective criteria."

The vast majority of companies included in this report say that gender diversity is a priority. But those statements and some of the actions individual organizations have taken aren't translating into any significant change in the overall numbers.

The report goes on to suggest several strategies companies can use to move the numbers in the right direction. It starts with clearly articulating diversity goals and holding employees formally accountable for reaching them, especially when it comes to those in positions of power who can model behavior for others. It also means implementing fair hiring and promotion practices that correct for biases, actively working to build an inclusive and respectful culture, and offering flexibility for employees as they manage the demands of work and family.

But you don't have to be a CEO or the head of HR to start making changes. If these statistics leave you with a bleak outlook, well, we're right there with you. But remember that there are small things you can do as a manager or colleague to help push for gender equality at your office, starting today.

<https://www.themuse.com/advice/7-striking-facts-women-in-the-workplace-2018>
https://www.dol.gov/wb/stats/stats_data.htm



Stay Connected

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