

A group of five women are posing playfully against a white background. They are all smiling and looking towards the camera. The woman on the far left is leaning back with one arm raised. The woman next to her is also leaning back. The woman in the center is standing upright with her arms raised. The woman next to her is leaning forward. The woman on the far right is leaning back with one arm raised. They are all wearing casual clothing, including jeans, a t-shirt, a red shirt, a green shirt, a grey dress, and a black lace top. The text "PRESS MEDIA KIT" is overlaid in the center of the image.

# PRESS MEDIA KIT

# THE FUTURE OF CONNECTION FOR WOMEN

## ABOUT US

Her Nexx Chapter embraces the value of women's voices within a community that reflects the impact of their contributions.

## OUR VISION

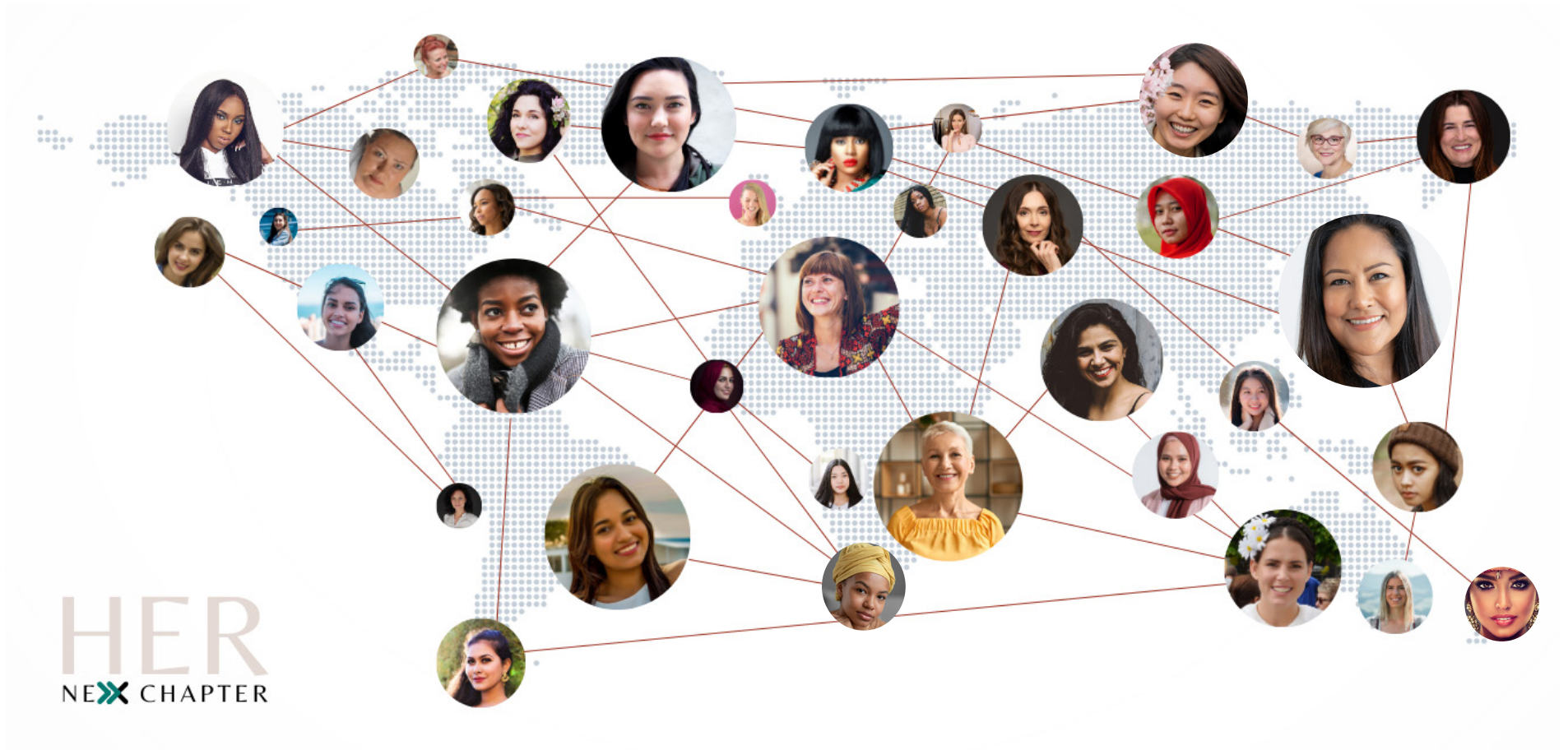
To create a global platform that propels women's limitless possibilities.

## OUR MISSION

Establish partnerships with Virtual Facilitators and develop interactive communication environments that will bridge community and programming.

## OUR PURPOSE

We are a virtual community where women connect, explore, and transform.







**Lady Chap, Founder &  
Chief Vision Officer**

In November 2016, Tracy Chapital, affectionately known as “Lady Chap”, was inspired to launch her vision to illuminate a diverse group of women spanning multi-generations.

Lady Chap believes women’s voices need to be heard, listened to and respected. At one point, she found herself at a loss with a lack of self-fulfillment and purpose to only discover other women transiting through their lives were also experiencing the same thing in terms of feeling a sense of emptiness.

A burning desire led her to step into her purpose and channel all of her experience, passion and life lessons into a self-created foundation, Her Nexx Chapter, Inc. HNC sets a platform where a community of women for women can connect, mentor or be mentored, nurture and support each other’s chapter as they travel life’s journey together.





**Angie Grimes** is the Vice President of Her Nexx Chapter. She cultivates our virtual community of women and curates the workshops. The beauty of this organization is that it aligns with Angie's personal vision to create unity in the world, coupled with the joy she has for mentoring and elevating women. In addition to her entrepreneurial skills, Angie's path has led her to assist others as a Spiritual Architect. Through her guidance, she enlightens individuals on their journey to becoming the highest version of themselves. She provides a gentle de-conditioning process that reconnects them to their true essence before they adopted an imposed belief system. It is with this knowledge that they can then reconnect and strengthen their inherent gifts, qualities, and talents that their Divine self chose as 'tools' for their highest evolution.



**Suzanne Ridner** is the Editor-in-Chief and Operations Manager for Her Nexx Chapter. She is a seasoned editor with 40+ years of experience, including having edited 10 books. Her sharp attention to detail as a proofreader earned her the nickname, "Eagle Eyes." In November 2017, her path crossed with Lady Chap's, and Suzanne offered her editorial assistance. She soon became HNC's "Word Boss Lady," ensuring that every item published conveys the message of Her Nexx Chapter with excellence. Suzanne manages the production of the blog and has a team of talented writers across the globe who dedicate their time and energy to that effort. She enjoys making connections and helping women find their happy place; the community of Her Nexx Chapter allows her ample opportunities to do just that!



**Cheryl Feick** is the Executive Administrator at Her Nexx Chapter and the CEO/Founder of Achieving the Next Level Digital Marketing Agency. Cheryl is an artistic website designer through her company while being a mom to three young children. Originally from England, she now calls Texas home. Within HNC Cheryl is referred to as "Tink" (short for Tinkerbell) due to her "pixie dust," aka her design skills, applied to make everything she touches look perfect. Why does Cheryl support HNC? To bring women together globally to empower each other in achieving their own goals and mission.

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## Co-Founders

# Why Our Platform Exists

One in four women will raise children on their own in the United States.\*

Solo parenthood is less common with fathers.\*

In the United States, 77% of women reported that they feel pressured to be an involved parent, while only 49% of men reported similarly.\*

\* Pew Research Statistics

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In one study, 53% of American girls reported that they were unhappy with their bodies, starting at the age of 13.\*\*

Only 37.7% of women in their 60s responded with “yes,” when asked if they were happy with their bodies.\*\*

40 to 60% of elementary-aged girls are concerned with being “too fat.” \*\*

46% of girls ages 9 to 11 have reported that they are sometimes or often on diets.\*\*

\*\* National Organization for Women Statistics



# Why Our Platform Exists Globally

119 Countries have never had women leaders.\*

When it comes to leadership roles, gender equality won't be reached for another 130 years.\*

Only four countries have 50% or more women in parliament.\*

\* UN Women.org Statistics

42.9% of women live with depressive disorders.\*

Out of 50 million people affected by conflicts, wars, disasters, and displacement, 80% are women and children.\*

16 to 50% of women worldwide will experience violence.\*

\* World Health Organization Statistics

In a global survey, 38% of men reported that they expect women to work paid jobs, stay home, do housework, and take care of family.\*\*

Around the world, 46% of women are employed, 3% are unemployed, and 51% are not actively seeking work.\*\*

In developed countries, women who are married/ in a relationship are less likely to be employed/ seek employment.\*\*

The global gender pay gap has increased from 16 to 19% in men's favor. \*\*

\*\* International Labour Organization Statistics

In 42 countries, rural girls are twice as likely to be out of school than urban girls.\*\*

68 countries have reported that a woman's education is a key factor in determining the survival of children.\*\*

There are 796 million illiterate people in the world. Women make up over 2/3 of that population.\*\*

\*\* UN Women Statistics







# Our Her Nexx Chapter Community

- » Ages 20 - 60
- » Single, Married, Widowed and Divorced
- » Students and Professionals
- » Middle Eastern, Asian, Latino, African-American and White
- » Desiring Personal Growth
- » Seeking Industry Connections

# OUR WORLDWIDE VOLUNTEERS

We are a volunteer-run, nonprofit for impact organization with eight core departments: Public Relations; Human Resources; Programs and Events; Marketing; Corporate Relations; Editorial; Technical; Advisory Board. We currently have 80 volunteers spanning across 10 countries.







## Her Nexx Chapter Helps Volunteers

- » Enhance Professional Skills
- » Earn College Credits
- » Network with Industry Professionals
- » Undertake Leadership Roles
- » Find a Supportive Community
- » Be Mentors and Be Mentored





## WHAT OUR VOLUNTEERS SAY

My presence in this organization serves as proof that HNC is open to participants from all perspectives and beliefs.

**Ross Mellman, Editorial Assistant**

I've learned how to use so many different platforms and have gained a plethora of hard and soft skills that will help me in the years to come.

**Emily Chu, Events Coordinator**



## Why Partner With Us?



### Connect

Find a large network of women with different backgrounds, interests and goals, that can help translate into an increased following base.



### New Talent

In our platform, you'll have access to top-notch worldwide talent that can potentially be onboarded to your team.



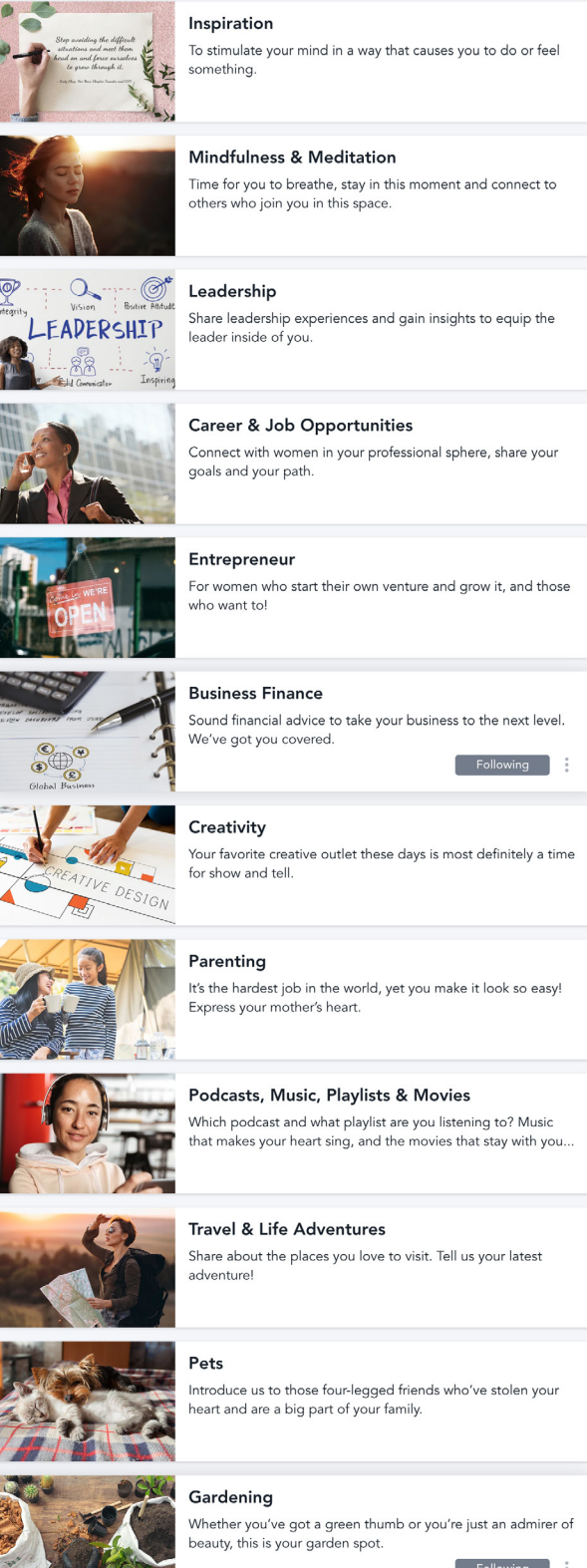
### Events

Host events for your audience on our platform in a private room, or for our entire community.



### Community

Be a part of a non-profit that truly promotes diversity and inclusion.



# JOIN OUR VIRTUAL PLATFORM

A place for women to **connect**, **explore** and **transform**.

**Connect** with other women via community conversations, direct messages and private groups.

**Explore** over 18 different communities for women. There is no limit to how many you can join.

**Transform** through live events led by subject matter experts and workshop facilitators. Now offering Inner.U paid lifetime memberships for online life, love and career coaching.

» Join our FREE platform today!





## Let's Connect

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